

ADOPT NEW BY-LAWS, PLAN AGGRESSIVE PROGRAM . . .

Commercial Club Changes To Chamber of Commerce

The Pine City Commercial club took action at its meeting Wednesday evening of last week, Jan. 15, to provide the community with what is described will be a more active and aggressive civic promotion group. In the meeting held at the American Legion club the organization changed its name to the Pine City Area Chamber of Commerce and adopted by-laws and a program which, it is hoped, will mark a forward step in community growth.

One reason for the selection of the new title is that it is felt it symbolizes the broadening of the organization which now proposes to represent all the area, its farmers, professional people and townsmen in addition to businessmen and other of commercial interests.

According to Secretary-Manager Jim Clark, the relatively recent capital investment in several good sized industries plus the anticipated entrance of one or two more others, has changed the economy here considerably. It is believed the approaching completion of Interstate 35 will expand it even more, he said.

During the meeting President Richard Johnson and the secretary-manager were asked to assume the responsibility of getting committees operating at work on problems such as housing, farm machinery distributorship, expanded park facilities and broad scale publicity and promotion, particularly in tourism.

Also favored by the group was a change in dues structure which it is felt will bring many more into the organization by offering a minimum membership at only \$10 a year for some with other memberships in the larger investment brackets being somewhat increased to provide sinew for the future expanded program. Members voted also to pay hereafter for their meals rather than have them included in the membership dues.

The large attendance at the January 15 meeting, despite the most unfavorable weather, and the relative unanimity of the forward action taken, evidenced confidence that the new Chamber of Commerce will be highly effective. The officers assured the members, new and old, that it is their intent to have a good speaker for each monthly meeting whose comments will be designed to inform the members about specific subjects of local concern and future action.